

Message Text

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16

ORIGIN AGR-10

INFO OCT-01 EUR-12 ISO-00 EB-07 COME-00 CIAE-00 INR-07

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DRAFTED BY: FMD:L&LP:REMANNION

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R 012228Z AUG 75

FM SECSTATE WASHDC

TO AMEMBASSY BUDAPEST

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E.O. 11652: NA

TAGS: ETRD EPAP BTRA HU

SUBJ: SALES MISSION

1. THE ILLINOIS FARM BUREAU IS ORGANIZING A 10-MAN SALES MISSION TO DEVELOP CONTACTS WITH TRADE AND MINISTRY OF AGRICULTURE OFFICIALS, TO EXPLORE THE MARKET POTENTIAL AND TO DETERMINE THE NEED FOR TECHNICAL ASSISTANCE IN THE LIVESTOCK AND GRAIN SECTORS. THE TEAM WILL INCLUDE SALES REPS OF COMMERCIAL AFFILIATES OF THE ILLINOIS FARM BUREAU. EMPHASIS WILL BE ON SOYBEANS, CORN, AND BREEDING LIVESTOCK. TEAM PLANS TO DEPART ON OR ABOUT SEPT 27 AND RETURN OCT 11. WILL PRIMARY GOVT OR TRADE CONTACTS BE AVAILABLE FOR THEM TO MEET OCT 8, 9, AND 10? THE MISSION WILL BE HEADED BY HAROLD STEELE, PRES ILLINOIS FARM BUREAU, AND DALE BUTZ, EXECUTIVE DIRECTOR OF COMMODITIES, ILLINOIS FARM BUREAU. ROBERT MANNION OF FAS, INTERNATIONAL MARKETING DIRECTOR-LIVESTOCK AND LIVESTOCK PRODUCTS, WILL ACCOMPANY THE TEAM.

2. PLEASE REPLY AS SOON AS POSSIBLE SO THAT TRAVEL RESERVATIONS

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CAN BE MADE. AT THIS TIME IT APPEARS THAT THE TEAM WILL MAKE

ITS OWN HOTEL RESERVATIONS BUT WILL DEPEND ON EMBASSY FOR
ARRANGING APPOINTMENTS AND PROVIDING INTERPRETERS IF
NEEDED. INGERSOLL

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Message Attributes

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